

Submission Guidelines

Bead&Button is a bimonthly magazine devoted to techniques, projects and designs, and materials relating to beads, buttons, and accessories. Our readership includes both professional and amateur bead and button makers, hobbyists, and enthusiasts who find satisfaction in making beautiful things. Our authors are skilled artisans (not necessarily skilled writers) who are willing to share what they know, as well as professional writers with technical knowledge in the field.

Our format is 8 ½ by 11, four-color throughout, and more than 50% graphic. Most articles are uninterrupted by advertising. Regular departments include: Letters, News&Reviews, Your Work, Origins, Tips & Techniques, Pattern Gallery, Anything Goes and several projects.

We are looking for beadworking and button hobby articles about techniques, projects and patterns, materials, and people and design concentrated in the areas of jewelry, accessories, and clothing embellishment. We also examine fashion and style and present some home furnishings.

Point of view

Our emphasis is on learning to design jewelry and accessories and developing the skills necessary for producing professional-looking results. Most articles are or include projects and patterns, both for their own sake and also as a way to encourage experimentation in design. Thus we prefer projects that offer alternatives: in fashion -- youthful, mature, and sophisticated styles; in design -- suggestions for variation in size, materials, style, or technique.

We report on what's available and new in tools, supplies, and materials. We review books, videos, schools or workshops, galleries, and organizations. We report on artists working with beads and buttons from the viewpoint of the enthusiast who is as curious about the artist's life as about her/his methods of work. And we explore trends in accessory fashion and contemporary beads and buttons.

Simultaneous submission

We don't accept simultaneous submissions. Please do not send your piece, proposal, or manuscript to us if you are send-

ing it to another magazine. If we seem slow in responding to your submission, please call or write to give us the opportunity to accept or release your submission within 2 weeks.

Article proposals

If you want to write an article for **Bead&Button**, begin by sending us a proposal. Summarize your subject, your knowledge of it, and the focus of your article in two or three paragraphs. Include an outline or a descriptive list of the topics and points you plan to cover. Please include photos and any supporting swatches, samples, and drawings you have or ideas about what you think should be illustrated. At this stage none of the art you submit need be publishable. We'll review your proposal and do our best to respond within eight weeks. Whenever sending us your goods, be sure to insure them.

Manuscripts

When we ask you to proceed to a finished manuscript, we'll negotiate a deadline for the first draft of the text and supporting materials. For reference, please include all photos and drawings that you think the article requires (or samples of the work at the appropriate step for each photo), captioned and keyed to the text. The more good-quality visual information you can provide, especially photos of work in process that gives step-by-step information about how to make the item or shows what the tricky parts of the process are, the better the magazine article we can produce together.

We are most comfortable working with original color slides or transparencies -- preferably 35mm -- but sharply focused prints and negatives are fine. We usually arrange to reshoot step by step photos and finished work, but be sure to include photo and model credits and the photographer's and model's permission for us to use the photos. We will almost always redraw drawings; those you submit should be labeled so that all the information is clear.

If appropriate, include sources of supply with current addresses and phone numbers and an annotated Further reading list. We need your social security number for payment purposes, so please include it with your manuscript submission.

Submission Guidelines Cont'd

We'll evaluate your article and get back to you as soon as possible -- our goal is within six weeks. We may accept the article immediately and tentatively schedule it for a particular issue (usually six months to a year hence); we may accept it but not yet schedule it (in this case the wait for publication might be up to two years); we may ask you to revise or rewrite before deciding; or we may reject the article. Because each issue of the magazine is a careful blend of techniques, projects, and information, our editorial scheduling must remain flexible. Acceptance of your article is not a promise to publish it but a good-faith acknowledgement of our intention to do so.

When your article has been scheduled for publication, an editor will be assigned to work with you throughout its production. This editor is likely to ask for revisions or clarification. She/he may ask for additional photography or for the loan of your item(s) so that we can rephotograph them. An illustrator will also be assigned to develop the final art for your article. In most cases, you will see an edited version of the manuscript before publication so that you can review it for accuracy and answer any outstanding questions.

Payment

Once we accept your article and have all the necessary materials, we'll send you copyright-agreement forms to sign. We pay for the article upon receipt of the signed contract. We'll also send you complimentary copies of the issue in which your article appears, and you'll have the right to buy up to 50 additional copies at half price while the issue is current. You must notify us before we go to press, however, if you want to buy more than 20 copies of the issue.

We'll reimburse you for out-of-pocket photo expenses that we request (film and processing only). All requests for reimbursement must be cleared with us in advance. We can only reimburse for expenses that are verified with dated receipts.

Contributing to departments

To contribute to Tips & Techniques (hints, advice, sources for hard-to-find materials, techniques), you don't need to send a

proposal. Just send the complete tip together with any necessary rough sketches or photos. For Patterns send a color diagram of your design. We'll pay \$20 for each tip and \$40 for each pattern upon receipt of your signed contract.

News & Reviews may be opinion or reportage (usually less than 400 words and one or two photos) on current or upcoming books, videos, or new products. A sample of the product must accompany the request for review and samples will not be returned. Not all items submitted for review will appear in the magazine.

Anything Goes relates hilarious or amusing experiences with beads, buttons, or accessories or is a short article out of our normal format. Origins explains little-known facts, history, or superstitions about beads, buttons, or body or garment adornments. Your Work (unpaid) presents photos of readers' best work along with a short paragraph about it. Please address your proposals to the appropriate department.

We'd be delighted to discuss your article ideas with you or answer your questions. Write to us at:

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PO Box 1612
Waukesha, WI 53187-1612
or send an e-mail to
web@beadandbutton.com

*Thank you for your interest in
Bead&Button
The Editors*